



WEWS

ORDER

Print Date 08/24/12 Page 1 of 3

Flight Dates 08/25/12-08/30/12

<u>Contract / Revision</u>	<u>309164</u>	/	<u>OFA Add to Sked A 8.25-8.30.12</u>	<u>Order Sep</u>	00:20:00
<u>Original Date / Revision</u>			<u>Agency Com</u> 15%	<u>Estimate #</u>	1671
	08/24/12	08/24/12	<u>Billing Contact</u>	<u>Alt Order #</u>	
<u>Advertiser</u>	Obama / Democrat / Preside			<u>Billing Type</u>	Cash
			1010 Wisconsin Avenue - Suite #80	<u>Order Type</u>	GENERAL
			Washington, DC 20007	<u>Billing Cycle</u>	EOM/EOC
<u>Agency</u>	GMMB Inc			<u>Billing Calendar</u>	BROADCAST
<u>Buying Contact</u>			<u>Sales Office</u> EWSDC	<u>Demographic</u>	A35+
1010 Wisconsin Avenue - Suite #80	Washington, DC 20007		<u>Sales Region</u> NAT	<u>Rev Codes</u>	POL POL CAND
			<u>Agency Ref</u> 2	<u>Product Codes</u>	PL
				<u>Priority</u>	P-1
				<u>Advertiser Ref</u>	

Primary Account Executive

Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share 100% Market Value 41000

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGNN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	3	\$1,870.00	\$2,200.00	0.00	07/30/12	08/26/12	3	\$1,870.00	\$2,200.00
September 2012	31	\$32,980.00	\$38,800.00	0.00	08/27/12	08/30/12	31	\$32,980.00	\$38,800.00
Totals	34	\$34,850.00	\$41,000.00	0.00					

Billing Plan

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals	
															Amount	
N 1	WEWS	08/25/12	08/30/12	M-F 9-10a M-F 9-10a	CM	9-10a	MTWT---	:30	3	\$700.00	P-1	0.00	NM	3	\$2,100.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/20/12	08/26/12	-----		0				\$0.00		0.00				
		Week: 08/27/12	09/02/12	MTWT---		3				\$700.00		0.00				
N 2	WEWS	08/25/12	08/30/12		CM	10-11a	MTWT---	:30	2	\$700.00	P-1	0.00	NM	2	\$1,400.00	



WEWS

Print Date: 08/24/12

Page 2 of 3

Contract / Revision **309164** Flight Dates **08/25/12-08/30/12** Hiatus Dates

Original Date / Revision 08/24/12 / 08/24/12 Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Add to Sked A 8.25-8.3** Estimate # **1671**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	<u>Totals</u>		
													Spots	Amount	
				M-F 10-11a											
				M-F 10-11a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	-----		0	\$0.00			0.00					
		Week: 08/27/12	09/02/12	MTWT---		2	\$700.00			0.00					
N 3	WEWS	08/25/12	08/30/12	M-F 11-12p	CM	11a-12p				MTWT---	:30	3	\$1,000.00	P-1	0.00 NM
		M-F 11-12p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	-----		0	\$0.00			0.00					
		Week: 08/27/12	09/02/12	MTWT---		3	\$1,000.00			0.00					
N 4	WEWS	08/25/12	08/30/12	M-F 12pm News	CM	12-1p				MTWT---	:30	3	\$700.00	P-1	0.00 NM
		M-F 12p News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	-----		0	\$0.00			0.00					
		Week: 08/27/12	09/02/12	MTWT---		3	\$700.00			0.00					
N 5	WEWS	08/25/12	08/30/12	M-F 3-4p	CM	3-4p				MTWT---	:30	3	\$1,500.00	P-1	0.00 NM
		M-F 3-4p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	-----		0	\$0.00			0.00					
		Week: 08/27/12	09/02/12	MTWT---		3	\$1,500.00			0.00					
N 6	WEWS	08/25/12	08/30/12	M-F 4-5p Dr. Oz	CM	4-5p				MTWT---	:30	3	\$900.00	P-1	0.00 NM
		M-F 4-5p Dr. Oz													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	-----		0	\$0.00			0.00					
		Week: 08/27/12	09/02/12	MTWT---		3	\$900.00			0.00					
N 7	WEWS	08/25/12	08/30/12	M-F 5-6p News	CM	5-6p				MTWT---	:30	2	\$1,200.00	P-1	0.00 NM
		M-F 5-6p News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	-----		0	\$0.00			0.00					
		Week: 08/27/12	09/02/12	MTWT---		2	\$1,200.00			0.00					
N 8	WEWS	08/25/12	08/30/12	M-F 6-630p News	CM	6-630p				MTWT---	:30	2	\$1,600.00	P-1	0.00 NM
		M-F 6-630p News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	-----		0	\$0.00			0.00					
		Week: 08/27/12	09/02/12	MTWT---		2	\$1,600.00			0.00					
N 9	WEWS	08/25/12	08/30/12	M-Su 630-7p WNT	CM	630-7p				MTWT---	:30	2	\$2,000.00	P-1	0.00 NM
		M-Su 630-7p WNT													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	-----		0	\$0.00			0.00					
		Week: 08/27/12	09/02/12	MTWT---		2	\$2,000.00			0.00					
N 10	WEWS	08/25/12	08/30/12	SA 6-630p News	CM	6-630p				-----S-	:30	1	\$800.00	P-1	0.00 NM
		SA 6-630p News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	-----S-		1	\$800.00			0.00					
		Week: 08/27/12	09/02/12	-----		0	\$0.00			0.00					
N 11	WEWS	08/25/12	08/30/12	SU 6-630p News	CM	6-630p				-----S	:30	1	\$1,200.00	P-1	0.00 NM
		SU 6-630p News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	-----S		1	\$1,200.00			0.00					
		Week: 08/27/12	09/02/12	-----		0	\$0.00			0.00					
N 12	WEWS	08/25/12	08/30/12	M-F 7-730p	CM	7-730p				MTWT---	:30	3	\$2,400.00	P-1	0.00 NM
		7-730p Wheel													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



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Print Date: 08/24/12

Page 3 of 3

Contract / Revision 309164 Flight Dates 08/25/12-08/30/12 Hiatus DatesOriginal Date / Revision 08/24/12/ 08/24/12 Order Sep 00:20:00Advertiser Obama / Democrat / Presid Product OFA Add to Sked A 8.25-8.3 Estimate # 1671

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>	
														Spots	Amount
N12	WEWS	08/25/12	08/30/12	M-F 7-730p 7-730p Wheel	CM	7-730p	MTWT---	:30	3	\$2,400.00	P-1	0.00	NM	3	\$7,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	08/20/12	08/26/12	-----	0	\$0.00	0.00									
Week:	08/27/12	09/02/12	MTWT---	3	\$2,400.00	0.00									
N13	WEWS	08/25/12	08/30/12	M-F 730-8P 730-8p Jeopardy	CM	730-8p	MTWT---	:30	1	\$2,600.00	P-1	0.00	NM	1	\$2,600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	08/20/12	08/26/12	-----	0	\$0.00	0.00									
Week:	08/27/12	09/02/12	MTWT---	1	\$2,600.00	0.00									
N14	WEWS	08/25/12	08/30/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1207x	MTWT---	:30	2	\$1,200.00	P-1	0.00	NM	2	\$2,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	08/20/12	08/26/12	-----	0	\$0.00	0.00									
Week:	08/27/12	09/02/12	MTWT---	2	\$1,200.00	0.00									
N15	WEWS	08/25/12	08/30/12	M-F 1202a-107a Jimmy K M-F 1202a-107a Jimmy K	CM	1202-107x	MTWT---	:30	2	\$600.00	P-1	0.00	NM	2	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	08/20/12	08/26/12	-----	0	\$0.00	0.00									
Week:	08/27/12	09/02/12	MTWT---	2	\$600.00	0.00									
N16	WEWS	08/25/12	08/30/12	Numbers Sa Numbers	CM	1235-205a	-----S	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	08/20/12	08/26/12	-----S	1	\$200.00	0.00									
Week:	08/27/12	09/02/12	-----	0	\$0.00	0.00									
														Totals	34 \$41,000.00